

BLUEPRINT FOR *the* FUTURE



ROBERT TOOMBS CHRISTIAN ACADEMY

**Strategic Plan
2021-2025**

BLUEPRINT FOR THE FUTURE

Goal 2

Develop/Retain
Outstanding
Faculty &
Students

Goal 3

Enhance &
Update School
Facilities

Goal 1

Enhance &
Update K-12
Curriculum

RT

Goal 4

Enhance Development
and Marketing
Strategies to Support &
Promote RTCA



VISION



MISSION



PLANNING



Opportunity

Enhance

Renovate

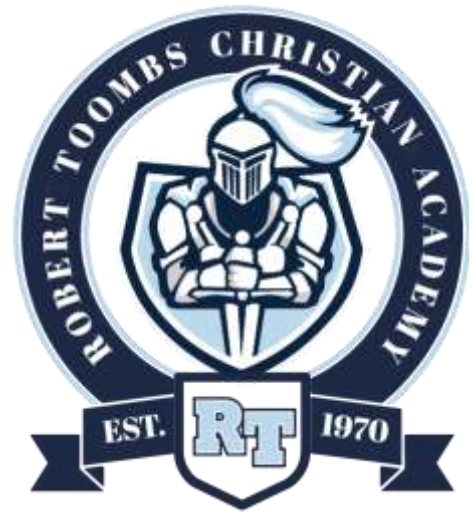
Promote

Create

Invest

Robert Toombs Christian Academy

Our Mission



The mission of our school is to offer a quality education in a Christian environment by using strict academic standards and discipline to foster spiritual, intellectual and social growth.



Goal 1

Enhance and Update K-12 Curriculum and Materials



*** Identify and prioritize curriculum needs for the core subject areas K-12.**

- Consult curriculum specialist to identify areas of greatest need.
 - Complete by the end of 2020-2021 school year.
- Prioritize the areas of greatest need to determine order of completion.
 - Complete by the end of 2020-2021.

*** Purchase new books and materials to update the K-12 curriculum.**

- Acquire books and materials for one subject area per year.
 - Buy on a yearly cycle finishing the project in the year 2025.

*** Increase electives and additional offerings for all grade levels.**

- Add new electives for elementary, middle, and high school.
 - Complete by end of 2020-2021 school year.
- Research programs such as 4H and FFA to determine feasible additions.
 - Complete by 2021-2022 school year

Goal 2

Develop and Retain Outstanding Faculty and Students



* **Create a Professional Development Program for Faculty.**

- Provide opportunities for continuous learning throughout the school year.
 - Build-in two professional development days into the 2021-2022 school calendar, not including pre-planning and post-planning. One day will be fixed (GISA Conference); one day will be as needed by individual faculty members.
- Create professional learning communities in each subject area.
 - Meet three times per year to collaborate and train.
 - Establish a mentor program for new faculty members.
 - Have finalized and functional by the 2021-2022 school year.

* **Create a Positive Student Experience.**

- 1-Plan on-campus and off-campus, social and spiritual events, to promote unity and growth.
 - Establish a milestone event or class tradition for all grades 6-12.
 - Complete by the end of 2020-2021 school year.
- 2- Promote a Culture of Student Pride and Ownership Through Encouragement of Increased Student Input.
 - Re-establish the Middle School Student Government Association for the 2021-2022 school year.
 - Establish an Elementary School Student Government Association by 2022-2023 school year.
 - Invite the SGA officers to attend scheduled Board Meetings two times every school year to provide a student body update. Visits will begin in the spring of 2021.
 - Monthly interactions between administrators and SGA to begin spring 2021.

Goal 3

Enhance and Update School Facilities



- * **Upgrade Athletic Facilities to improve the overall curb appeal and functionality.**
 - Complete the proposed Booster Club Project dealing with the beautification of the Baseball, Football, and Softball Facilities.
 - Build a multi-purpose facility to provide year-round locker room space and training areas for athletic teams.
 - Funded by a Capital Campaign and completed by Fall 2025.
 - 3-Use donated materials to build additional storage space for teams and clubs.
 - Complete by Spring 2023.
- * **Make upgrades and additions to the school's main plant.**
 - Repurpose current space to create a STEM Lab and Maker Space for the Elementary, Middle, and High School.
 - Complete by the end of the 2021-2022 school year.
 - Make needed repairs to the Lunchroom and Elementary School roofs.
 - Extend the current High School Building to add classrooms and replace the modular buildings.
 - Funded by a Capital Campaign and completed by Fall 2025.
 - Update the front of the Elementary School facade.
 - Funded by Annual Fund and independent donors and completed by Spring 2024.
- * **Renovation of Existing Facilities.**
 - Paint the interior and exterior of the gym and upgrade the signage.
 - Beautify and secure the Elementary School Playground.
 - Complete by the end of the 2021-2022 school year.
 - Modify and reinstall the stairs to the girls' locker room in the gym.
 - Complete by the end of the 2021-2022 school year



Stronger**RT**Together



Goal 4

Enhance Development and Marketing Strategies to Support and Promote RTCA



- * Invest resources in marketing strategies to better RTCA's school's exposure.
 - Secure funds to build a new school website.
 - Complete by the end of the 2021-2022 school year.
 - Focus on highlighting all aspects of RTCA's school culture.
 - Utilize social media, email blasts, local advertising.
 - Complete standards by Fall 2021.
- * Focus on Alyn Scholarship and the Annual Fund
 - Enhance efforts to educate all members of RTCA school community and surrounding community on these programs.
 - State of the School Address will be held every Spring Semester.
 - Complete by Spring 2021.
 - Reach the goal of \$200,000 in the Alyn Scholarship.
 - Complete for the year 2021.
 - Reach Goal of \$50,000 in the Annual Fund.
 - Complete for the 2020-2021 school year.
 - Create a grant writing program for RTCA.
 - Complete by the end of the 2021-2022 school year.
- * Enhance Alumni Development
 - Finish building the Alumni Database.
 - Complete by the end of the 2020-2021 school year.
 - Identify potential donors and cultivate the relationships.
 - Set Goals for weekly contacts and face-to-face meetings with potential donors. Meet and exceed those goals for the 2021-2022 school year.
 - Set monthly and yearly goals for Alumni contacts and visits. Meet and exceed those goals for the 2021-2022 school year.

ALYN 
SUPPORT

WANT TO CHOOSE WHERE & HOW YOUR TAX MONEY IS USED?

